



Board Report

Nov 2023

6 NOV 23

WAGGA WAGGA
NSW

MEMBERSHIP BENEFITS

What is happening in the MerinoLink community

COMMUNICATION

How we communicate with our members

PROJECT UPDATES

Sire Evaluation

Following our AGM on 6th November 2023, we held our quarterly Board meeting, our new Board Report provides us with the opportunity to give members an update on what was discussed and what you can expect to see from MerinoLink moving forward.

MEMBERSHIP BENEFITS

A constant feature in recent board meetings is that around the value of membership. With the addition of our new Executive Officer – Mel Kelly, we are looking forward to increasing opportunities for our members. One suggestion was around the inclusion of more locally focused field days looking at areas of interest for sheep producers. These will be offered to both members (discounted rates) and non-members and will provide an opportunity to see a variety of topics of interest on farm, while catching up with friends and colleagues.

SHEEP HANDLER FIELD DAY

Our first Sheep Handler Field Day was to take place on Thursday 30 November 2023. Unfortunately due to weather conditions, access to most of the properties became inaccessible. We have postponed the field day, and will advise you of a date once it is set. We would like to thank the Companies who were coming out to demonstrate their handlers, our sponsors, the farmers who were allowing us to visit and of course our ticket holders for their understanding in having to postpone this event.

BALMORAL SIRE EVALUATION FIELD DAY AND FARM TOUR

We are also planning on taking a bus for interested members down to the 2024 Balmoral Sire Evaluation Field Day, located in the western districts of Victoria. As we all know, this event is an amazing opportunity for members to see enterprises operating in different regions. Our plan is to include a number of farm visits on the way down which will provide further opportunities for members to network and enjoy a few days off the farm.

2024 MERINOLINK ANNUAL CONFERENCE

The logistics of the 2024 MerinoLink conference are starting to take shape. The event will once again take place in Bathurst, on Wednesday 5th June 2024 at "The Pits" at Mount Panorama. Our conference dinner will once again be held at Rydges. Stay tuned for more information in the coming months but let's just say that this is an event that you will be "racing" to get your tickets for.

COMMUNICATION

We are changing up how we communicate information, event details and research updates to our members. In addition to these board meeting reports, we will be releasing 2 Technical Updates per year, including MerinoLink news, research updates from major research and development cooperations, a calendar of upcoming events, sponsorship or advertising opportunities as well as interviews with other members and industry professionals helping to share and translate research and commercial knowledge.

We have got lots more ideas to come. It is definitely an exciting time for MerinoLink and its members.

PROJECT UPDATES

SIRE EVALUATION

The site reports have just been released for the 2021 and 2022 Sire Evaluation Drops. If you are interested in the results, the reports can be downloaded from AMSEA, or visit our website

The 2022 Site will be conducting the WEC sampling and carcass scanning in the coming weeks. If you are interested in knowing more about Sire Evaluation, and would like to take part it's a great way to see what is involved and chat to the farmers about the benefits they get out of the project.

Discussions are also in place with potential hosts for the 2024 Sire Evaluation. We are always looking for members who would like to get involved. If this is something you think you may be interested in, why not join our Sire Evaluation Site Committee. You will get to experience first hand how the project works, and you never know, you might find you are interested in hosting one yourself in the future. For more information, contact our Executive Officer at: admin@merinolink.com.au

FEEDBACK

As always we value your input, if you have any feedback or ideas, you'd like to share with us on where you see the value in a MerinoLink membership, please get in touch with Mel Kelly on 0437 661 058 or email: admin@merinolink.com.au

