



## Marketing & Communications Manager

### Sub-Contractor Opportunity

MerinoLink Limited is a not for profit organisation that aims to facilitate sheep grower's and service providers link with information, knowledge and research. Due to the growth of the organisation we are seeking a highly motivated and driven individual to help take the organisation to the next level. This is a fantastic opportunity for someone who has a marketing and events management background.

The Marketing & Communications Manager will be required to market MerinoLink to the industry and its members through various media platforms (social media, website, newsletters, and functions). Drive and facilitate new memberships, sponsorship and advertising. Coordinate the annual MerinoLink Conference for over 100 delegates and attend board meetings as required.

The ideal candidate should possess the following skills & experience:

- Highly developed communication skills
- Strong organisational skills
- Event management skills
- Marketing skills
- Self-motivated person
- The ability to work unsupervised and within a team environment
- An understanding of rural issues (not essential however desirable)
- Multimedia skills – email, website, Youtube, Facebook, Microsoft Office (Word; Excel; PowerPoint; and Publisher)
- ABN and appropriate insurances

Location of the position is flexible and it is anticipated that the time commitment would be one day per week with extra time required at peak periods. If you have a passion for driving business growth, enjoy flexible working conditions and are results focused this is the position for you. Remuneration will be based on skills and experience.

Position Description attached.

For more information about the position please contact Sally Martin on 0400 782 477 or visit [www.merinolink.com](http://www.merinolink.com)

Please submit your application along with cover letter addressing the selection criteria to [liz@mosesandson.com.au](mailto:liz@mosesandson.com.au) by 28 June 2016.